



invest in your business | invest in your community

Since the Cincinnati Art Museum was incorporated in 1881, it has become one of the premier cultural assets in the region, serving more than 300,000 visitors and over 6,000 members each year. Our museum, positioned in historic Eden Park, boasts the largest art collection in the State of Ohio. The Art Climb activates the museum grounds with broad access through casual and recreational art interactions outside the walls of the museum.

Support from the Cincinnati Business Community through sponsorships and corporate giving plays a significant role in allowing the museum to:

- Provide free admission six days a week
- Present culturally diverse special exhibitions and programs
- Host 2,000 educational programs for children and adults each year, including accessibility and community outreach
- Conserve and maintain our collection of 67,000 works of art which span 6,000 years of human history.

A partnership with the museum is an investment in your business. Sponsors of Art in Bloom 2024 receive valuable benefits that can include brand activations, recognition, engagement, and discounts – all while aligning your company with Cincinnati’s premier arts institution.



# the art palace of the west,



**1881**  
MUSEUM WAS INCORPORATED



**73,000+**  
OBJECTS MAINTAINED IN THE COLLECTION



**300,000+**  
ANNUAL VISITORS



**6,000+**  
MUSEUM MEMBERS



**10–12**  
SPECIAL EXHIBITIONS EACH YEAR



**2,000**  
EDUCATIONAL PROGRAMS FOR KIDS AND ADULTS



**8,000+**  
SERVED THROUGH COMMUNITY OUTREACH



**200,000+**  
SOCIAL MEDIA FOLLOWERS

**The Cincinnati Art Museum would like to request your consideration of support of the following opportunity:**

## **Art in Bloom**

**April 25-28, 2024**

A REGIONAL FAVORITE returns this April! Over four days, thousands of visitors will experience the floral artistry of fresh flowers paired with the Cincinnati Art Museum's fine art collection. *Art in Bloom* is a weekend full of special events, family friendly activities, outdoor experiences, docent-led tours, plus conversations and demonstrations by curators and professional flower arrangers.

The twelfth rendition of Art in Bloom will occur April 25-28, 2024 and will seek to elevate the stature of this biennial event on a regional, national, and international stage. Through a juried selection of floral artists, the program will curate an exceptional selection of artists and diverse styles to appeal to a broader demographic.



The highlight of the 2024 Art in Bloom will be the presence of Natasja Sadi, an Amsterdam-based floral artist who creates Dutch-inspired arrangements from fresh flowers as well as photo-realistic flowers made of sugar. Ms. Sadi will inspire guests through on-site creations and a lecture on Saturday, April 27<sup>th</sup>.

Additional events being planned include:

- VIP Sponsor event-April 25
- Art After Dark-sponsors recognized
- Mother-daughter tea-April 27
- Drag Brunch-April 28
- Sugar Flower Making with Natasja Sadi



Support of Art in Bloom 2024 will offer your company many benefits including possible custom activations. Recognition opportunities include the following distributions:

- Art in Bloom invitations-6000
- VIP Evening for Sponsors invitations-500-750
- CAM Rack Cards-5000 (placed in strategic locations throughout the region)
- Art in Bloom Program-7000 digital and printed

The Cincinnati Art Museum will also recognize your company on the website. Page impressions were over 7,000 for the 2022 Art in Bloom.

Attendance of the event in 2022 was 5,229 over four days.



# ART IN BLOOM

April 26-28, 2024

## Sponsor Benefits

	Presenting Sponsor	Hydrangea Sponsor	Dahlia Sponsor	Daffodil Sponsor	Peony Sponsor	Hyacinth Sponsor	Tulip Sponsor
<b>2024 Benefits</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>
Industry Exclusive	X						
Access to exclusive CAM Experience for up to 20 guests	X	X					
Custom brand activation for maximum visibility Verbal Recognition	X	X	X				
Verbal Recognition	X	X	X				
Media exposure in press release, media alerts, and social media	X	X	X	X			
Corporate Member Benefits	X	X	X	X	X	X	X
Invite to Thursday Evening VIP Event	10	10	10	8	6	4	2
Recognition on event signage	Logo	Logo	Logo	Name	Name	Name	Name
Recognition in invite	Logo	Logo	Logo	Name	Name	Name	Name